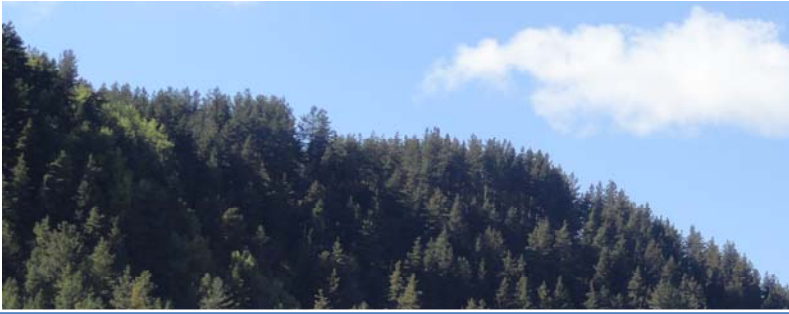


2011



Greenhouses in Tusheti



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Community Union Alvani 2000

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Greenhouses in Tusheti

The goal of this project was to economically develop the two Tushetian villages of Omalo and Shenako. This project was a pilot program which aimed to increase local capacity through increasing business opportunities in the area and strengthening the populations marketing skills.

The project implementation plan:

1. In the first two weeks of August, 2011, a farming project expert - teach and aid the local households on how to install the 7 greenhouses in the Omalo and Shenako village areas.
2. Throughout August, 2011, the farming project expert from 'Elkana' - teach the local households methods on how to grow produce using the greenhouses that were installed.
3. A business teacher - hold a two day class in September, 2011, for the households who have their greenhouses teaching methods for improved sales of their products through business and marketing trainings and consultations.
4. Create 300 informational leaflets about the project and post information about the project on website and in newspapers.

First it was planned to provide green houses for seven permanent residents in two Tushetian villages – Omalo and Shenako. Project consultant, Zurab Baiashvili, who is the specialist of greenhouses, advised to buy materials at open market rather than at shops. Following his advice, some funds have been saved and it became available to buy ten greenhouses instead of seven. This gave a chance to provide the greenhouses to more people; one of them was from village Dartlo.

As it was planned, all wooden material was contributed by the project beneficiaries. They also set the green houses on their own.

Equipments for three more green houses have been bought later on, so because of that reason, those green houses were set up in September-October.

On September 6-8 Davit Dolidze, the expert form Elkana delivered individual trainings in marketing to greenhouse owners. At those trainings, he also shared greenhouse management experience of other mountain regions of Georgia. **Appendix 1**

100 information leaflets have been published about the project and later have been disseminated among the local community and government. According to the original budget, it was planned to publish 300 leaflets but it appeared that the funds calculated for that activity was not accurate and with funds available in that budget line, was only possible to publish 100 copies. **Appendix 2**





List of the project beneficiaries:

Village Omalo

1. Sergo Melaidze
2. Zurab Mouravidze
3. Rusudan Shetidze
4. Onise Ichirauli
5. Omar Ichirauli
6. Temur Arshaulidze
7. Tristan Tatrulaidze

Village Shenako

1. Kako Bukvaidze
2. Kristo Bukvaidze

Village Dartlo:

1. Davit Baskhajauri.

. Results from the project include:

- 10 greenhouses built in the Tusheti region,
- 10 households learned methods of how to grow vegetables in greenhouses,
- The households will sell the produce to the guesthouse owners which will in turn sell to the tourists visiting the area,
- Greater health benefits from the community due to different types of vegetables,
- The profits from the selling of locally grown produce staying in the community instead of going to the price of shipping the produce,
- A local population with improved marketing and business skills from those trainings and consultations,
- An opportunity for a grass roots level re-investment into the community from those profits,
- A reduction of livestock overgrazing,
- Natural resources relieved due to the reduction of grazing for food,
- Community awareness associated with food production.